



**FOR IMMEDIATE RELEASE**

**Contact:** Bruce A. Fixman, President  
WeatherRate, Inc.  
2218 East Rockledge Road  
Phoenix, AZ 85048  
**Phone:** (602) 909-8429  
**Email:** [info@weatherate.com](mailto:info@weatherate.com)

### **WeatherRate Announces Certified TV Stations**

**Phoenix, AZ (June 18, 2014)** – Forecast verification experts WeatherRate certified the following TV stations as the most accurate in their markets for the period March 1, 2013 through February 28, 2014:

<b>WeatherRated City</b>	<b>Certified TV Station</b>	<b>Network</b>
Baltimore, MD	WMAR	ABC
Buffalo, NY	WGRZ	NBC
Charlotte, NC	WCNC	NBC
Champaign / Urbana, IL	WCIA	CBS
Cincinnati, OH	WLWT	NBC
Columbia, SC	WLTX	CBS
Des Moines, IA	WOI-TV	ABC
Ft. Myers, FL	WZVN	ABC
Fresno, CA	KSEE	NBC
Green Bay, WI	WBAY	ABC
Indianapolis, IN	WRTV	ABC
Kansas City, MO	KCTV	CBS
Lexington, KY	WTVQ	ABC
Little Rock, AR	KLRT	FOX
Louisville, KY	WAVE	NBC
Madison, WI	WKOW	ABC
Memphis, TN	WATN	ABC
Nashville, TN	WSMV	NBC
Oklahoma City, OK	KOCO	ABC
Orlando, FL	WESH	NBC
Phoenix, AZ	KNXV	ABC
Providence, RI	WLNE	ABC
Richmond, VA	WTVR	CBS



<b>WeatheRated City</b>	<b>Certified TV Station</b>	<b>Network</b>
Rochester, NY	WROC	CBS
St. Louis, MO	KMOV	CBS
Salt Lake City, UT	KTVX	ABC
San Antonio, TX	WOAI	NBC
San Diego, CA	KNSD	NBC
Shreveport, LA	KTAL	NBC
Spokane, WA	KREM	CBS
Springfield, MO	KOLR	CBS
Syracuse, NY	WSYR	ABC
Tampa-St. Petersburg, FL	WFTS	ABC
Toledo, OH	WTOL	CBS
Tulsa, OK	KJRH	NBC
West Palm Beach, FL	WPBF	ABC
Wichita, KS	KWCH	CBS
Wilkes-Barre / Scranton, PA	WBRE	NBC

### **About WeatheRate**

The Arizona-based company crowns local meteorologists across the country as the most accurate in their TV markets by comparing forecasts with actual conditions. WeatheRate verifies high and low temperatures, sky cover, precipitation, snow accumulation, wind and fog. Accuracy in forecasting severe weather and timing of precipitation also comes into play.

Using a business model similar to J.D. Power and Associates, WeatheRate conducts independent research at their own expense. At the end of each WeatheRating period, the company offers its seal of approval only to the most accurate station in each television market.

For more information about WeatheRate at [weatherate.com](http://weatherate.com) or call (602) 909-8429.

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